



DigTic

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# DigTic for Leadership

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## Business guide for executives and commercial decision makers

24 April 2026

<b>Audience</b>	CEO, commercial leadership, strategy, partnerships
<b>Purpose</b>	Explain business value, ROI logic and pilot opportunity
<b>Length</b>	Short guide for first meetings and follow-up

## Executive summary

**Most organizations still manage access using plastic cards and fragmented systems. DigTic modernizes this with secure mobile credentials delivered through one API.**

DigTic is a B2B infrastructure platform for digital tickets, keys and access. It helps partners issue and manage secure mobile credentials for Apple Wallet and Google Wallet through a single API.

## The business problem

- Access is fragmented across transport, hotels, events and buildings.
- Customers are forced to use multiple apps, QR codes, plastic cards and keycards.
- Enterprises spend time and money on many one-off integrations.
- The result is higher operational cost, slower launches and a weaker user experience.

## What DigTic delivers

- One API for issuing, validating and managing digital access rights.
- Secure mobile credentials that can replace or complement physical hotel keycards and access badges.
- A rule-based access layer for time, usage, ownership and lifecycle control.
- An integration model that connects existing systems instead of replacing them.

## Why this matters commercially

- Lower integration cost: one integration instead of many.
- Faster time-to-market for new services and partnerships.
- Better customer experience: one wallet-based flow instead of many disconnected tools.
- New cross-domain products, such as event + hotel, transport + access, or conference + restricted sessions.

## Best first use cases

- Hotel room key delivered to wallet.



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- Employee or guest access card on mobile.
- Event ticket + hotel access in one customer journey.
- Conference access with rules for plenary sessions, restricted sessions and VIP areas.

## Next step

Start with a short pilot discussion. Select one concrete use case, one partner flow, and one measurable outcome.